# **World Patient Safety Day**

September 17, 2022 – Observed September 15, 2022

THEME: MEDICATION SAFETY

SLOGAN: MEDICATION WITHOUT HARM

CALL TO ACTION: KNOW. CHECK. ASK.





# **Background**

In 2017, the World Health Organization (WHO) launched the <u>Third Global Patient Safety Challenge: Medication Without Harm</u>. An initiative aimed at reducing severe avoidable medication-related harm by 50%, globally in the following 5 years. Medications are the most widely utilized interventions in health care, and medication-related harm constitutes the greatest proportion of the total preventable harm due to unsafe care, let alone the economic and psychological burden imposed by such harm. Acknowledging this substantial burden and recognizing the complexity of medication-related harm prevention and reduction, the theme of World Patient Safety Day 2022 is **Medication Without Harm**.

The WHO has the following objectives of this year's World Patient Safety Day (WPSD):

- 1. RAISE global awareness of the high burden of medication-related harm due to medication errors and unsafe practices, and ADVOCATE urgent action to improve medication safety.
- 2. ENGAGE key stakeholders and partners in the efforts to prevent medication errors and reduce medication-related harm.
- 3. EMPOWER patients and families to be actively involved in the safe use of medication.
- 4. SCALE UP implementation of the WHO Global Patient Safety Challenge: Medication Without Harm.

The Institute for Safe Medication Practices Canada (ISMP Canada) is pleased to collaborate with the WHO on developing and implementing the Medication Without Harm Global Patient Safety Challenge. World Patient Safety Day 2022 provides an important opportunity locally, provincially, nationally, and globally to raise awareness, engagement, empowerment, and action for improving medication safety!

# Purpose of this toolkit

This toolkit is designed to support ISMP Canada's partners and wider network to share information about World Patient Safety Day 2022 and take action. By connecting ISMP Canada and WPSD's vision of safety and reducing preventable harm from medications, the messaging can reach more Canadian healthcare providers and consumers.

#### **About ISMP Canada**

The <u>Institute for Safe Medication Practices Canada</u> (ISMP Canada) is a trusted partner in strengthening medication safety through learning, sharing, and acting to improve health care. ISMP Canada is a national, independent, not-for-profit organization that purposefully partners with organizations, practitioners, consumers, and caregivers to advance medication safety in all healthcare settings.

ISMP Canada's Vision is *Zero Preventable Harm from Medications,* and the organization is proud to support this year's World Patient Safety Day theme of Medication Safety.

# Ways to Get Involved in WPSD

Join the ISMP Canada Webinar on September 15, 2022



Register soon to join us at 11:00AM – 12:00PM EDT.

https://us02web.zoom.us/webinar/register/WN hP5MIxJ9QFm L6lorEO1Fw

#### See the ISMP Canada Website About WPSD

Read <u>here</u> for more information about how ISMP Canada and WHO are working towards reducing preventable harm from medications.

Partner Communications Toolkit

#### Create a media release about the importance of medication safety in your setting.

Share the importance of WPSD with your local media.

#### Take the WPSD Pledge!

Follow this <u>link</u> to take the Medication Without Harm Individual Pledge and be part of the initiative!

#### Light up a Monument or Request a Proclamation in your Jurisdiction

Contact your local officials to request a monument be lit up in orange for World Patient Safety Day or to request an official WPSD proclamation.

## **Key Messages for Different Audiences**

The WHO has developed key messages for different audiences. Follow this link to read the messaging for:

- Policymakers and programme managers
- Health care leaders and facility managers
- Healthcare workers
- Patients, families, and consumers

Share these important messages within your community and/or healthcare setting.

#### **Share your Social Media Posts**

Follow us and comment, share, like, re-post and retweet relevant content. We'll be doing the same, with as many of you as possible, leading up to and during World Patient Safety Day! See this <u>link</u> for WHO/WPSD social media materials.

	ISMP Canada	WHO - WPSD
	www.ismpcanada.ca	https://bit.ly/3d4inTN
y	Practitioner: @ISMPCanada Consumer: @SafeMedUse	@WHO
•	Practitioner: @ISMPCanada Consumer: @MedicationSafety	@WHO
in	@InstituteforSafeMedicationPracticesCanada	@WorldHealthOrganization
	https://www.youtube.com/user/ISMPCanada	https://www.youtube.com/c/who



Use hashtags in all social media channels to help us build a community of support leading up to and during WPSD.

#### #WorldPatientSafetyDay #WPSD2022

Visit us <u>www.ismpcanada.ca</u> and be sure to tag us in your posts so that we can see how and where Canadians are engaged in the topic of medication without harm!

## **Sample Images**





Use these 5 Questions to guide conversations between patients/caregivers and providers. Available in over 30 languages. bit.ly/3PSEFWV

If you would like more information about ISMP Canada, please contact us at <a href="mailto:info@ismpcanada.ca">info@ismpcanada.ca</a>

